

Vaasa: Managers offer electric car trips



The City of Vaasa's management will switch places from the desk to the wheel for a while when they transport residents with Mini-Lift electric cars on 28–31 October.

In the campaign, the city's decision-makers take Vaasa residents on a free tour of the city – and at the same time discuss the city's affairs face to face. This is unique in Finland, perhaps even in the world.

At the wheel are, among others, Mayor Tomas Häyry, Chairman of

the City Council Frans Villanen and Chairman of the City Board Jasmin Granholm. There will also be a number of senior officials from different sectors.

"We want to offer Vaasa residents a fun and new way to meet decision-makers and discuss the city's development. At the same time, you can get acquainted with electric cars and mini lifts," says Häyry.

The rides depart in front of the City Hall and take about 15-20 minutes. You can choose a route between two options or suggest Vaasa: Managers offer electric car trips in the city center. One ride can

accommodate 1–3 people from the same party.

Participation is free of charge, and everyone who steps on board also gets free driving time for the Minilyften's own use. The mini lifts are Vaasa's shared all-electric cars that are freely available for rent to everyone outside working hours.

The event aims to highlight sustainable mobility and increase the sense of community in a city that has just won the EU's Green Leaf 2026 award. Vaasa aims to be carbon neutral by the end of this decade.

IMAGE: It is free to jump on the leaders' rides, and participants also get free riding time to use the Minilyften. Mikael Matikainen / City of Vaasa

DISSERTATION

Dissertation on Artificial Intelligence Music Copyrights: Can Copyright Protect Music Produced by Artificial Intelligence?



What happens when a machine composes like a human? This is the question that lawyer and musician Anton Ylikallio ponders in his recent doctoral dissertation Musical Works, Copyright, and Generative AI: Legal Perspectives on Originality and Authorship, which examines the copyright status of music produced by artificial intelligence.

Ylikallio has also composed several sample pieces for her doctoral dissertation, which she has used to analyse the different stages of the creative process. In this way, he has been able to define more precisely where originality arises that deserves legal protection.

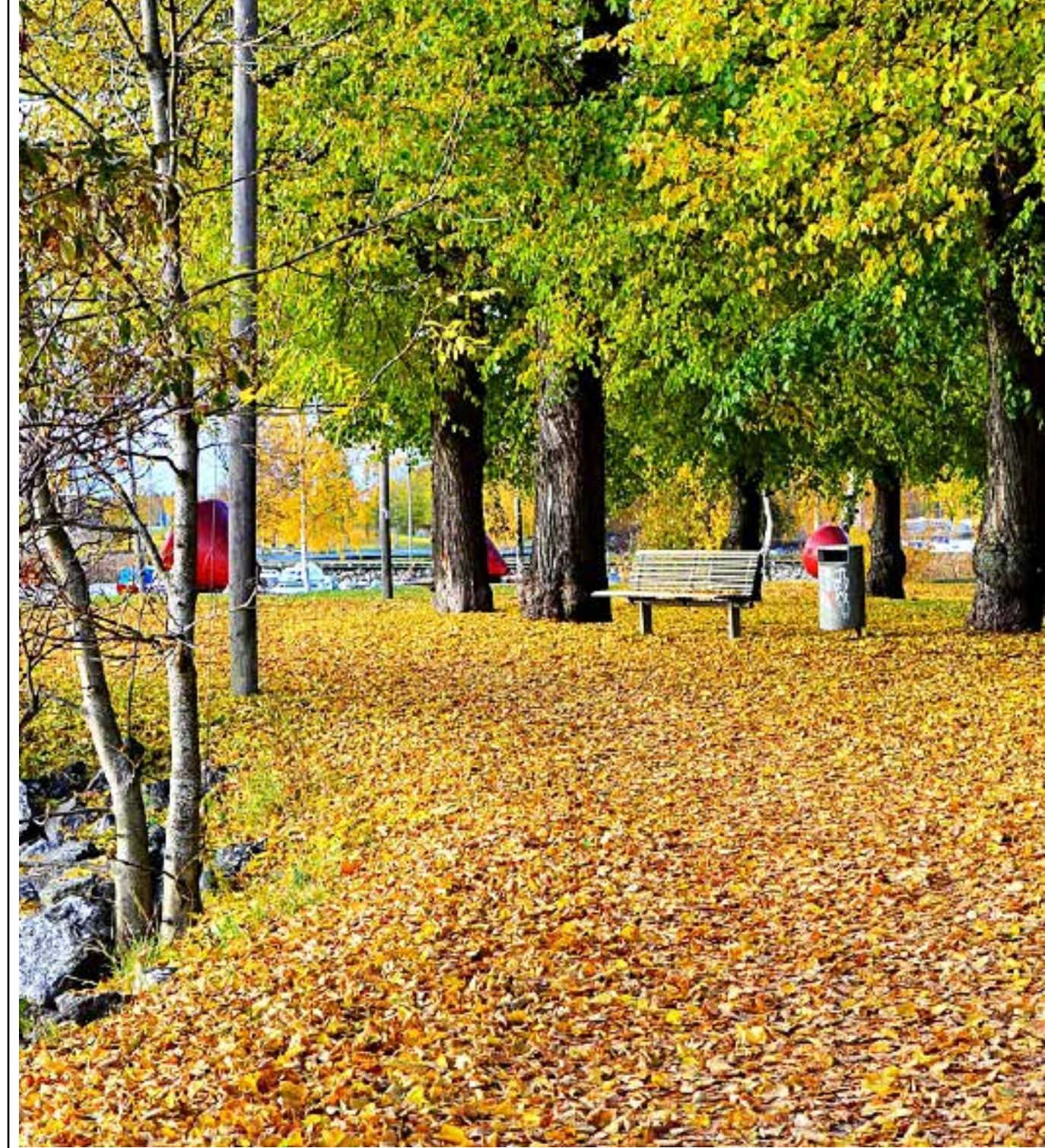
According to Ylikallio, music produced by artificial intelligence could, in principle, be protected by copyright, but this would require extensive and deliberate human guidance at the different stages of the AI model – in practice, laborious and financially challenging.

The aim of the study is to clarify the rules of the game in creative industries, where the role of artificial intelligence is growing rapidly. According to him, unclear legislation can lead to conflicts between developers, musicians and companies.

Anton Ylikallio, LL.M., M.Sc., will defend his doctoral dissertation on 25 October 2025 at 12 noon at the Faculty of Law of the University of Helsinki in Vaasa (Tammipiha, Pitkäkatu 28–30). The public examination can also be followed online. The opponent will be Professor Ansgar Ohly (Ludwig-Maximilians-Universität München) and the custos Professor Marcus Norrgård.



Image of the Week:



Autum Colours

MEDIA WORLD

Ilkka and Kaleva merge from Nov 1– local newspapers will continue, but ownership will change

Two major Finnish newspaper groups, Ilkka-Yhtymä and Kaleva, based in Oulu, are joining forces.

The new company will continue to publish both magazines, where operators are concentrating and ownership is changing. A similar development was seen a year ago, when the Swedish-language Vasabladet was transferred to the ownership of the Swedish Bonnier News. At the time, the continuation of the magazine in Vaasa seemed certain, but now part of the editorial work has been transferred to Sundsvall, Sweden, and staff reductions are underway.

General trend: concentration and changes in ownership

This merger movement is part of a broader trend in the



Finnish newspaper world, where operators are concentrating and ownership is changing. A similar development was seen a year ago, when the Swedish-language Vasabladet was transferred to the ownership of the Swedish Bonnier News. At the time, the continuation of the magazine in Vaasa seemed certain, but now part of the editorial work has been transferred to Sundsvall, Sweden, and staff reductions are underway.

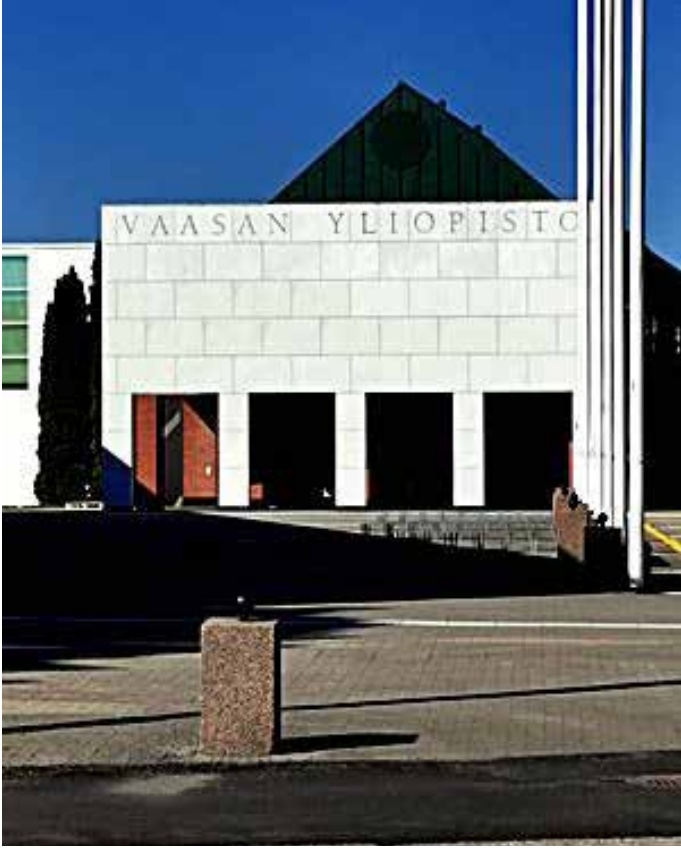
WASA DAILY
Nr 42 Sunday, October 19, 2025
ISSN 2965-2456
Vaasa City Theatre:
"Unnecessary People"
Vaasa University; Discover happiness
Free electric cars trips
Wärtsilä



UNIVERSITY

Discover happiness by spending less!

Happiness is not found in the latest trends in fast fashion. It's in your own wardrobe – and in the clothes you already own anymore. This is the opinion of marketing researcher Essi Vesterinen, who is defending her thesis at the University of Vaasa and whose research shows a surprising correlation between consumption habits, body image and well-being.



Vesterinen's doctoral thesis shows that people are better motivated to reduce their clothing consumption because of their own well-being than because of environmental responsibility. When consumption is linked to personal benefits, the change is more likely to be permanent.

"People have a natural inclination to maximize their own interests. If it feels good and increases well-being to reduce consumption, it also becomes an established part of everyday life," says Vesterinen.

According to her, fast fashion and the constant pursuit of trends feed the feeling of inadequacy. On social media, comparisons with others and the body ideals created by advertising create dissatisfaction. Instead, finding your own style and appreciating your own clothes can strengthen your self-esteem and increase satisfaction with your own body.

"When you stop comparing yourself to others and focus on

what clothes you feel good in, your body image also improves," says Vesterinen.

In the study, sustainable clothing consumption is defined primarily as reducing purchases, prolonging use and reducing wear and tear. This slows down the cycle of consumption and reduces the strain on both the environment and the mind.

According to Vesterinen, political and legislative methods are also needed to make it easier for individuals to act responsibly. As an example, he mentions the fast fashion law that France is planning, which would limit the marketing of unsustainable fashion and steer consumption in a more sustainable direction.

"An individual can do a lot, but real change requires common ground rules. When well-being and the environment go hand in hand, happiness is created that lasts longer than any fashion season," Vesterinen sums up.

WELLBEING COUNTY

Now you can get to the dentist faster



The waiting lists for oral health care have clearly shortened in the wellbeing services county of Ostrobothnia. Especially in the northern parts of the region, such as Konoby, Larsmo, Pedersöre, Pietarsaari and Nykarleby, non-urgent oral health care is now available in an average of 4–5 months. This means that the treatment is carried out in accordance with the treatment guarantee, as according to the law, the treatment must begin within six months.

Previously, waiting times could stretch to more than a year, but the situation has improved significantly. The longest queues are still in Vaasa, Laihia, Korsholm and Malax, where the demand for services is the highest.

Regional Chief Dentist Anne Hägglund says that oral health care personnel assess each customer's individual treatment needs and give a recommendation on the frequency of check-ups. "When a customer contacts the appointment booking service, the need for treatment is assessed based on previous visits. This allows us to steer appointments more efficiently and ensure that the most urgent treatment is carried out first," Hägglund explains.

The goal of the wellbeing services county of Ostrobothnia is to continue developing services so that all residents of the region have equal and quick access to oral health care.

ASTRONOMY

Comet Lemmon to brighten Finnish skies



Comet C/2025 A6 (Lemmon) is capturing the attention of astronomers and skywatchers across Finland. Expectations are rising that it may soon become visible to the naked eye. According to Urso, Lemmon is one of the most fascinating celestial events of the year.

The comet's exact nucleus size is still uncertain, but preliminary estimates suggest it is less than five kilometers in diameter. It is surrounded by a glowing coma and a tail of gas and dust, which may span several arcminutes across the night sky.

When can it be seen in Finland?
Lemmon is already visible

through binoculars, and Urso predicts it may reach naked-eye brightness in mid to late October. The best viewing period in Finland will be between around October 20 and November 5, 2025. From Finnish latitudes, the comet will appear low over the southwestern horizon and gradually fade into the evening twilight in early November. Forecasts suggest it could reach a brightness of about magnitude 3–4, making it visible under dark skies without optical aid.

When will it return?
Comet Lemmon follows a long, elliptical orbit around the Sun and is expected to return in about 1,150 years — sometime around the year 3425. This autumn, therefore, offers a once-in-a-millennium chance to witness this visitor from the outer reaches of our solar system illuminate the Finnish skies.

ASTRONOMY

6 billion tons a second



Astronomers have observed a rogue planet — a planetary-mass object drifting freely through space, unbound to any star — growing at a record-breaking rate: six billion tonnes per second.

The object, designated Cha 1107-7626, sits some 620 light-years away in the constellation Chamaeleon. It has a mass estimated to be 5 to 10 times that of Jupiter, and is still in formation. Surrounding it is a disk of gas and dust, steadily accreting onto the planet — but in this case in spectacular bursts.

By August 2025, observations show the accretion rate had surged to six billion tonnes every second — about eight times faster than just months earlier, making it the strongest growth episode ever recorded for a planet-mass body. This discovery was enabled by the European Southern Observatory's Very Large Telescope (VLT) using the X-shooter spectrograph, supported by data from the James Webb Space Telescope and archival VLT instruments.

According to lead author Víctor Almodros-Abad, this finding reshapes our understanding of how isolated planetary bodies grow: "People may think of planets as quiet and stable worlds, but with this discovery we see that planetary-mass objects freely floating in space can be exciting places."

One of the intriguing implications is that some rogue planets might form in a manner more akin to stars than to "ordinary" planets — especially given that bursts of accretion and magnetic mechanisms seen here resemble phenomena in young stars. The system's chemistry also shifted during the burst: water vapor was detected during peak accretion, though not before, marking the first time such a change has been witnessed in a planet.

Because rogue planets emit little intrinsic light, they are hard to detect. But with upcoming observatories like ESO's Extremely Large Telescope (ELT), astronomers hope to uncover more such wandering worlds and learn whether they bridge the formation gap between planets and stars.

Source: ESO

HELENE SCHJERFBECK

Helene Schjerfbeck Exhibition Comes to The Metropolitan Museum of Art in New York – A Historic First for Finnish Art

A LANDMARK MOMENT in Finnish art history is approaching as the works of Helene Schjerfbeck will be displayed at The Metropolitan Museum of Art (The Met) in New York from December 5, 2025, to April 5, 2026. This marks the first time a Finnish artist has been granted a dedicated exhibition at one of the world's most prestigious art museums. The showcase is the result of long-term collaboration between the Ateneum Art Museum and the Klassikot maailmalle (Classics to the World) initiative, supported by the Jane and Aatos Erkko Foundation.

A Dream Come True for Finnish Art

"This is a dream come true—not just for me but for Finnish art as a whole. The Met is in a league of its own, and it's an incredible honor that Helene Schjerfbeck's works will grace its walls," says Anna-Maria von Bonsdorff, Director of the Ateneum Art Museum.

The exhibition spans Schjerfbeck's (1862–1946) entire career, from her early academic works to her introspective late self-portraits. Over 60 pieces will be on display, including portraits, still lifes, and landscapes, featuring iconic works such as *The Convalescent* (1888), *The Seamstress* (1905), and a series of self-portraits. A special highlight is *The Lace Collar* (1920), acquired by The Met in 2023—the first work by a Finnish artist to enter the museum's collection.

International Collaboration and Contemporary Art Spotlight

The exhibition will be held in The Met's Robert Lehman Wing, curated by Dita Amory, with Anna-Maria von Bonsdorff serving as consulting curator. A comprehensive exhibition catalog, including an essay by von Bonsdorff, will accompany the showcase.



Helene Schjerfbeck: *Self-Portrait with a Black Background* (1915). Finnish National Gallery / Ateneum Art Museum, Hallonblad Collection. Photo: Finnish National Gallery / Yehia Eweis.

Alongside Schjerfbeck's retrospective, Finnish contemporary art will also take center stage in New York. The Remix the Archive exhibition (May–June 2025) will feature generative art created using open-access data from the Finnish National Gallery's collections, including the award-winning *Loom of Reality* by Ilmo and Aarni Kapanen.

Finnish Art's Global Reach

Schjerfbeck's works have previously captivated international audiences, with a celebrated 2019 exhibition at London's Royal Academy of Arts and a 2014–2016 tour across Japan and Germany.

The Klassikot maailmalle project continues to bring Finnish masters to global audiences: a Pekka Halonen exhibition will open at Paris's Petit Palais in November 2025, following the recent Akseli Gallen-Kallela showcase at Vienna's Belvedere Museum.

HELSINKI RAILWAY STATION

The Koli landscape painting is now in its original location - and will remain there for the next 100 years



UKRAINE PRESIDENT

Volodymyr Zelenskyy Had a Phone Call with European Leaders



In Washington, President of Ukraine Volodymyr Zelenskyy held a joint phone call with Prime Minister of the United Kingdom Keir Starmer, Federal Chancellor of Germany Friedrich Merz, President of the Council of Ministers of Italy Giorgia Meloni, President of Finland Alexander Stubb, Prime Minister of Norway Jonas Gahr Støre, Prime Minister of Poland Donald Tusk, President of the European Commission Ursula von der Leyen, President of the European Council António Costa, and NATO Secretary General Mark Rutte.

The Head of State informed them about his productive and extensive meeting with U.S. President Donald Trump, during which the leaders discussed air defense, Ukraine's needs, and security guarantees. "We want the United States to be part of security. We count on the leadership of the United States. And we also spoke about the PURL program. The United States and the President have opened this corridor for us," noted Volodymyr Zelenskyy during a conversation with journalists.

He emphasized that the most important thing now is to protect as many lives as possible, guarantee security for Ukraine, and strengthen all of us in Europe. The President thanked the partners who took part in the conversation for their support of Ukraine.

The leaders coordinated their positions and agreed that their national security advisors would discuss the next steps.

COPYRIGHT: The Presidential Office of Ukraine. All materials featured on this site are licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International. The use of any materials posted on the website is permitted provided you link to www.president.gov.ua regardless of full or partial use of materials.

ART EXPERIENCE OF THE WEEK



Alexandra Frosterus-Sältin

6.12.1837, Ingå

29.2.1916, Vaasa

Små sorger Pienet surut Small sorrows 1864

George Orwell

1984

PART ONE

Chapter 1

3.

The seconds were ticking by. He was conscious of nothing except the blankness of the page in front of him, the itching of the skin above his ankle, the blaring of the music, and a slight booziness caused by the gin.

Suddenly he began writing in sheer panic, only imperfectly aware of what he was setting down. His small but childish handwriting straggled up and down the page, shedding first its capital letters and finally even its full stops:

April 4th, 1984. Last night to the flicks. All war films. One very good one of a ship full of refugees being bombed somewhere in the Mediterranean. Audience much amused by shots of a great huge fat man trying to swim away with a helicopter after him, first you saw him wallowing along in the water like a porpoise, then you saw him through the helicopters gunsights, then he was full of holes and the sea round him turned pink and he sank as suddenly as though the holes had let in the water, audience shouting with laughter when he sank. then you saw a lifeboat full of children with a helicopter hovering over it. there was a middle-aged woman might have been a jewess sitting up in the bow with a little boy about three years old in her arms. little boy screaming with fright and hiding his head between her



breasts as if he was trying to burrow right into her and the woman putting her arms round him and comforting him although she was blue with fright herself, all the time covering him up as much as possible as if she thought her arms could keep the bullets off him. then the helicopter planted a 20 kilo bomb in among them terrific flash and the boat went all to matchwood. then there was a wonderful shot of a child's arm going up up right up into the air a helicopter with a camera in its nose must have followed it up and there was a lot of applause from the party seats but a woman down in the prole part of the house suddenly started kicking up a fuss and shouting they didnt ougter of showed it not in front of kids they didnt it aint right not in front of kids it aint until the police turned her turned her out i dont suppose anything happened to her nobody cares what the proles

say typical prole reaction they never----

Winston stopped writing, partly because he was suffering from cramp. He did not know what had made him pour out this stream of rubbish. But the curious thing was that while he was doing so a totally different memory had clarified itself in his mind, to the point where he almost felt equal to writing it down. It was, he now realized, because of this other incident that he had suddenly decided to come home and begin the diary today.

It had happened that morning at the Ministry, if anything so nebulous could be said to happen.

It was nearly eleven hundred, and in the Records Department, where Winston worked, they were dragging the chairs out of the cubicles and grouping them in the centre of the hall opposite the big telescreen, in preparation for the Two Minutes Hate. Winston was just taking his place in one of the middle rows when two people whom he knew by sight, but had never spoken to, came unexpectedly into the room. One of them was a girl whom he often passed in the corridors. He did not know her name, but he knew that she worked in the Fiction Department. Presumably—since he had sometimes seen her with oily hands and carrying a spanner—she had some mechanical job on one of the novel-writing machines. She was a bold-looking girl, of about twenty-seven, with thick hair, a freckled face, and swift, athletic movements. A narrow scarlet sash, emblem of the Junior Anti-Sex League, was wound several times round the waist of her overalls, just tightly enough to bring out the shapeliness of her hips. Winston had disliked her from the very first moment of seeing her. He knew the reason. It was because of the atmosphere of hockey-fields and cold baths and community hikes and general clean-mindedness which she managed to carry about with her. He disliked nearly all women, and especially the young and pretty ones. It was always the women, and above all the young ones, who were the most bigoted adherents of the Party, the swallows of slogans, the amateur spies and nosers-out of unorthodoxy. But this particular girl gave him the impression of being more dangerous than most. Once when they passed in the corridor she gave him a quick sidelong glance which seemed to pierce right into him and for a moment had filled him with black terror. The idea had even

crossed his mind that she might be an agent of the Thought Police. That, it was true, was very unlikely. Still, he continued to feel a peculiar uneasiness, which had fear mixed up in it as well as hostility, whenever she was anywhere near him.

The other person was a man named O'Brien, a member of the Inner Party and holder of some post so important and remote that Winston had only a dim idea of its nature. A momentary hush passed over the group of people round the chairs as they saw the black overalls of an Inner Party member approaching. O'Brien was a large, burly man with a thick neck and a coarse, humorous, brutal face. In spite of his formidable appearance he had a certain charm of manner. He had a trick of resetting his spectacles on his nose which was curiously disarming—in some indefinable way, curiously civilized. It was a gesture which, if anyone had still thought in such terms, might have recalled an eighteenth-century nobleman offering his snuffbox. Winston had seen O'Brien perhaps a dozen times in almost as many years. He felt deeply drawn to him, and not solely because he was intrigued by the contrast between O'Brien's urbane manner and his prize-fighter's physique. Much more it was because of a secretly held belief—or perhaps not even a belief, merely a hope—that O'Brien's political orthodoxy was not perfect. Something in his face suggested it irresistibly. And again, perhaps it was not even unorthodoxy that was written in his face, but simply intelligence. But at any rate he had the appearance of being a person that you could talk to if somehow you could cheat the telescreen and get him alone. Winston had never made the smallest effort to verify this guess: indeed, there was no way of doing so. At this moment O'Brien glanced at his wrist-watch, saw that it was nearly eleven hundred, and evidently decided to stay in the Records Department until the Two Minutes Hate was over. He took a chair in the same row as Winston, a couple of places away. A small, sandy-haired woman who worked in the next cubicle to Winston was between them. The girl with dark hair was sitting immediately behind.

The next moment a hideous, grinding screech, as of some monstrous machine running without oil, burst from the big telescreen at the end of the room. It was a noise that set one's teeth on edge and bristled the hair at the back of one's neck. The Hate had started. To be continued

It Pays to Be Happy and Well-being: You Don't Get Dementia

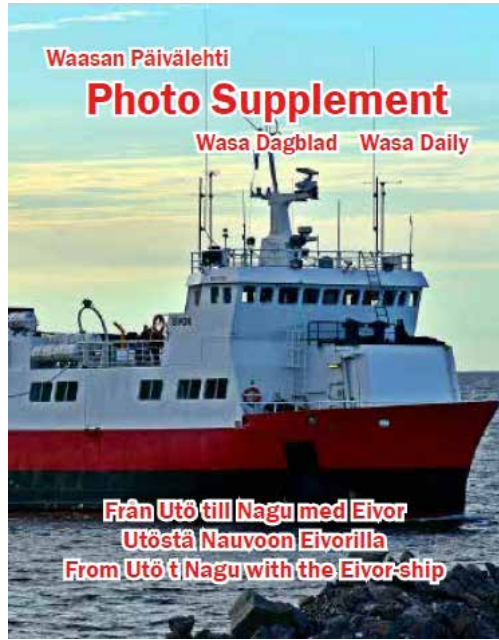
MUSEO

Riding The Radio Waves - an interesting exhibition in Tampere Vapriikki-museo

In a world where dementia remains one of the most pressing public health challenges, we must act now. Prioritizing well-being, both in our personal lives and through public health policies, can lead to healthier aging and, ultimately, a reduced burden of dementia on individuals, families, and society. After all, the cost of ignoring well-being is far too high—for our minds, our bodies, and our collective future.

— I have a good friend who usually says that you never know

Next week:



HOROSCOPE FOR OCTOBER 2025

What's in the Stars for You This Month?

Aries (March 21 - April 19): You're feeling bold, Aries! But before you start rearranging your furniture or challenging your boss to a dance-off, remember: moderation is key. Use your energy wisely (maybe just redecorate one room).

Taurus (April 20 - May 20): This month, comfort is calling your name. Whether it's extra blankets or extra snacks, lean into your cozy instincts. Just don't let Netflix ask, "Are you still watching?" more than three times in a row.

Gemini (May 21 - June 20): You'll be juggling social plans like a circus performer, but careful, Gemini—drop too many balls, and you might end up at two dinner parties on the same night. Pro tip: Bring snacks to both!

Cancer (June 21 - July 22):
The mood swings are strong, but so is your ability to turn a crisis into a dramatic monologue. Channel your inner soap opera star and add some flair to your daily life. Who says grocery shopping can't be theatrical?

Leo (July 23 - August 22): As the star of your own show, you're ready for the spotlight. Just make sure you let others shine too—unless, of course, it's karaoke night. Then by all means, belt it out like you're

headlining Madison Square Garden.

Virgo (August 23 - September 22): Lists, lists, and more lists. But here's the twist: not everything needs to be planned. Surprise yourself this October by doing something spontaneous. Don't worry, you can still make a checklist about it afterward.

Libra (September 23 - October 22): October is all about balance, Libra, but you already knew that. Just remember, balance means a little bit of cake and kale. Enjoy your treats without feeling guilty—life's all about those sweet and savory moments!

Scorpio (October 23 - November 21): You're mysterious, Scorpio, and this month your secretive side is working overtime. Whether it's keeping Halloween costume ideas under wraps or dodging awkward conversations, your poker face is flawless.

Sagittarius (November 22 - December 21): Adventure awaits! But maybe skip the bungee jumping and stick to exploring new coffee shops. Your sense of humor will be your best compass this month, so laugh it off when you

end up in a cafe with no Wi-Fi.

Capricorn (December 22 - January 19): You're climbing that mountain of success, but October reminds you to take a break. Celebrate the little victories—like finally organizing your sock drawer. Yes, that counts!

Aquarius (January 20 - February 18): Your quirky ideas are in full bloom this month. Maybe it's time to finally start that weird hobby you've been thinking about—macramé plant holders, anyone? The sky's the limit for your creativity!

Pisces (February 19 - March 20): Your dreamy side is on overdrive, Pisces. Just don't get too lost in your fantasies, or you might accidentally miss that important Zoom meeting. Maybe set a few extra reminders (and make sure they're not all daydreams!).

Happy October, everyone—may your stars be aligned and your socks always have matches!

Wasa Daily

A modern newspaper with a layout with features of the press of the 1870s. Back then, newspapers had only 4-8 pages. Lots of text, but no images at all, so there's a lot to read on a few pages. Our paper is one of the very few newspapers in English serving English-speaking inhabitants in the Osthrobotnia region

The magazine contains quotations from old daily newspapers taken from the National Archives (digitaalisointi.kansalliskirjasto.fi). GPT3, Gemini, Aria and Monica do some of the routine editing work, such as translation, corrector reading, and short notice writing. All texts have been checked by journalists and the editorial staff is responsible for all the content of the texts. Wasa Daily is a daily newspaper type publication, so far it is published on Sunday mornings. But our goal is for it to come out every morning in the future.

The magazine is available online for free.
Editor-in-chief Hans Björknäs.
Readers' writings are welcome!
The magazine is locally owned and will remain so. For ever!
Editorial office: Wasa Daily, Koulukatu 37 B 7, 65100 Vaasa, tel. +358-40-5462455.
Helsinki editorial office: Wasa Daily, Toinen linja 9 B 36, 00530 Helsinki. Phone +358-40-5462455.
Email: wasadagblad@gmail.com

From our readers

We very much welcome submissions from our readers. Comments, stories, memories, debate, news from home. Probably this will be the most important part of this spring paper. But space is limited, so please write as short as possible! So please send posts to: wasadagblad@gmail.com

Advertise in Wasa Daily

Being among the first to
advertise in this historic
and hyper-modern daily
may have some PR value.
Send ads to
wasadagblad@gmail.com

WASA DAILY

wasadagblad@gmail.com

THE CONTENT OF OUR MAGAZINE IS PRODUCED RESPONSIBLY.
WE ARE COMMITTED TO THE JOURNALIST GUIDELINES.
<https://jsn.fi/en/journalists-guidelines/>



A 15 W
FM-trans-
mitter used
in pirate
radio in
Tampere in
the 80ies

tions, as its network is designed to withstand longer power outages compared to, for example, mobile phone networks.

Radio amateurs, in particular, appear to be critical pillars of communication and communication in crisis situations. The exhibition invites the visitor to think about the magic that a device hidden on the radio manages to create, from

everyday listening to necessary crisis connections. This unique exhibition offers an opportunity to delve into the history of radio and understand its continued importance as a versatile and sustainable means of communication. en jatkuvan merkityksen monipuolisena ja kestäväenä viestintävälineenä.

